



MOVING THROUGH THE DECADES

VANCOUVER PHOENIX GYMNASTICS
40TH ANNIVERSARY CELEBRATIONS

SPONSORSHIP OPPORTUNITIES

Vancouver Phoenix Gymnastics

Vancouver Phoenix Gymnastics is a not-for-profit society providing gymnastics programs to the Vancouver community for 40 years. The club currently serves over 5,000 members.

Purpose: To inspire excellence through gymnastics

Values:

- **SPEAK THE TRUTH:** Being real with one another creates strong relationships. People at Phoenix speak the truth and are genuine.
- **TREAT EVERYONE WITH RESPECT:** Each person is of great worth. We may disagree, but we always respect.
- **MOVEMENT IS JOY:** Phoenix is a gymnastics club, and people at Phoenix enjoy and promote the joy of sport and movement.
- **SUPPORT YOUR TEAM:** Every person at Phoenix is on the team, and working together and supporting one another benefits us all.
- **ALWAYS DO YOUR BEST:** Anything worth doing must be done well. Phoenix cares about what we do every day.

Vision:

- To be a centre of excellence for gymnastics programs
- To develop great gymnasts, coaches and administrators
- To have employees fully engaged in excellence
- To create a tradition of quality and enthusiasm for gymnastics
- To become an organizational model that is emulated by other clubs
- To be constantly in demand



Vancouver Phoenix Gymnastics and You

Vancouver Phoenix Gymnastics serves its community by offering excellent programs for the children and youth of Metro Vancouver. The club provides recreational programs for people of all ages from babies to adults and programs for people with special needs, schools, preschools & day cares as well as advanced recreational and competitive programs for boys and girls.

Gymnastics helps people to develop physical competencies such as strength, flexibility, coordination, balance and power. Vancouver Phoenix Gymnastics teaches health and fitness through the activity and sport of gymnastics. We encourage participants to pursue the enjoyment of physical activity, social well being and confidence building. We promote the benefits of remaining active through the teen years and for life.

Each day, hundreds of children come to Phoenix to participate in healthy physical activities. Year after year Phoenix has contributed to the long term health of children and youth in our community.

As a member of the community, you can contribute to the success of Phoenix and align yourself with the sport and health community. Join other like-minded organizations and businesses in supporting Phoenix programs and events. Become part of our mission to provide excellent opportunities for children and youth in Metro Vancouver!



Sponsorship Opportunities

Members of the community may support Vancouver Phoenix Gymnastics in several ways:



- Sponsor programs
- Sponsor participants in Phoenix programs
- Sponsor Phoenix events
- Donate to Phoenix campaigns

There are opportunities for sponsors and donors to become involved at several levels.

Today we invite you to consider the opportunity of supporting our 40th Anniversary Celebrations.



Phoenix Turns 40!



In 1969 Sev Heiberg, a gymnastics enthusiast, had a dream to provide athletic opportunities for boys and girls in Vancouver. He established Phoenix Gymnastics Club and operated this fledgling organization out of the Vancouver Boys and Girls Club.

Over the years Phoenix has housed its programs in a variety of locations from church basements to warehouses. In 2005 we realized another dream come true by moving into our brand new dedicated gymnastics facility in the Millennium Sport Centre in the heart of Vancouver.

Over the past 40 years our recreational membership has grown to nearly 5,000 members. Our competitive program has seen much success and has produced National Team Members.

Phoenix members come from all areas of the city of Vancouver to participate in the quality programs offered at our Millennium Facility and at our St James Jungle Gym, a primarily pre-school gym in Kitsilano.



40th Anniversary Events

To celebrate 40 years of dedication to the sport of gymnastics we have planned several events for the fall of 2009. You can help us by becoming a sponsor for any or all of these events!

GYMNASTICS FILM FESTIVAL

Friday nights from September 18 to October 9 we will be holding movie nights for gymnasts featuring films about or relating to gymnastics

- Up to 50 athletes per viewing

MOVING THROUGH THE DECADES 40TH ANNIVERSARY GALA

Saturday evening October 17. A grown up event with wine, appetizers, live music, a silent auction and special invited guests.

- Up to 200 invited guests and VIPs

MOVING THROUGH THE DECADES 40TH ANNIVERSARY FAMILY DAY

Sunday October 18. A day of games, retro and contemporary gymnastics performances, a bbq and Phoenix memorabilia.

- Up to 2,000 visitors from the Metro Vancouver area

COMMEMORATIVE GYMNASTS' COOKBOOK

Lots of great recipes for healthy eating and maybe a little cheating too.

- Distribution of up to 2,000 throughout the Metro Vancouver area



Film Festival Sponsorship



"CO-PRODUCER"

- Primary Position of logo on all promotional material
- Display banner throughout festival
- Full page back cover ad in program
- Verbal sponsor recognition before and after each film presentation
- Website link



"GUEST DIRECTOR"

- Secondary Position of logo on all promotional material
- Display banner on film night
- 1/4 page ad in program
- Verbal sponsor recognition before and after film presentation
- Website link



Gala or Family Day Sponsorship



“PRESENTING SPONSOR”

- Primary Position of logo on all promotional material
- Display 2 banners at event
- Full page back cover ad in program
- 4 VIP tickets to Gala
- Verbal recognition of sponsorship at event
- Booth space
- Website link

“EVENT SPONSOR”

- Secondary Position of logo on all promotional material
- Display 1 banner at event
- ½ page inside front or back cover ad in program
- 2 VIP tickets to Gala
- Verbal recognition of sponsorship at event
- Booth space
- Website link

Commemorative Cookbook Sponsor



“PUBLISHER”

- Primary Position of logo on all promotional material
- Full page ad on back cover of cookbook
- 2 tickets to Gala
- Display 1 banner at Family Day Event
- Booth space at Family Day Event
- Website link

“GUEST EDITOR”

- Secondary Position of logo on all promotional material
- ½ page inside front or back cover ad in cookbook
- Display 1 banner at Family Day Event
- Booth space at Family Day Event
- Website link

Silent Auction Donor

- Tertiary Position of logo on all promotional material
- Listing as donor in Gala Program and Auction Catalogue
- Verbal sponsor recognition during Gala event
- Website link



In-Kind Sponsorship

Donations of an in-kind nature will be gratefully accepted. Please refer to this list for examples:

- Food and Beverages
- Prizes
- Film Rentals
- Gala Goody Bag Gifts
- PA Sound Equipment Rentals

Sponsor benefits will be commensurate with the value of the in-kind donation



Sponsor Benefits at a Glance

Sponsorship Level	Logo Position	Banner	Ad	Recognition at Event	Web Link	Gala Tickets	Value	# Avail.
Film Festival "Co-Producer"	Primary	1 throughout festival	Full page back cover	Verbal each film night	Yes		\$400	1
Film Festival "Guest Director"	Secondary	1 on sponsored film night	¼ page	Verbal on sponsored film night	Yes		\$100	4
Gala or Family Day "Presenting Sponsor"	Primary	2 at event	Full page back cover	Verbal + Booth space	Yes	4	\$1,000 each	1 ea.
Gala or Family Day "Event Sponsor"	Secondary	1 at event	½ page inside cover	Verbal + Booth space	Yes	2	\$500 each	4 ea.
Gymnasts' Cookbook "Publisher"	Primary	1 at Family Day	Full page back cover	Booth Space at Family Day	Yes	2	\$500	1
Gymnasts' Cookbook "Guest Editor"	Secondary	1 at Family Day	½ page inside cover	Booth Space at Family Day	Yes		\$250	4
Silent Auction Donor	Tertiary		Listing in catalogue & program	Verbal at Gala	Yes		?	?
In-Kind Donor	Benefits commensurate with value of donation							

Contact Information

Vancouver Phoenix Gymnastics

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Vancouver, BC V5Y 4B6

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web. www.phoenixgymnastics.com

Contact:

Stephanie Schacter

Community Programs & Events Coordinator

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e. stephanie@phoenixgymnastics.com



Event Sponsorship Contract

I/We agree to the benefits of sponsorship listed for the:

Gymnastics Film Festival

o "Co-Producer" \$400 o "Guest Director" \$100

Moving Throuth the Decades Gala

o Presenting Sponsor \$1,000 o Event Sponsor \$250

Moving Through the Decades Family Day

o Presenting Sponsor \$1,000 o Event Sponsor \$250

Commemorative Cookbook

o "Publisher" \$500 o "Guest Editor" \$250

Payment enclosed \$ _____

Cash

Cheque

Visa

MasterCard

Credit Card Number:

Expiry Date: _____

Sponsor Information:

Name: _____ Title: _____

Organization: _____

Address: _____

City: _____ Postal: _____

Telephone: _____ Fax: _____

Email: _____

Website: _____

Signature: _____ *Date:* _____



Silent Auction Donor Form

I/We agree to the Silent Auction Donor benefits as listed for the "Moving Through the Decades Gala" – October 17, 2009

Donor Information:

Name: _____ Title: _____

Company: _____

Address: _____ City: _____ Postal: _____

Telephone: _____ Fax: _____

Email: _____

Website: _____

Signature: _____ Date: _____

Donated Item: _____

Value: \$ _____

Listing of donor to appear as: _____

OFFICE USE ONLY:

- Item received
- Item listed
- Bid sheet prepared



In-Kind Donor Contract

I/We agree to the benefits of sponsorship listed for the value of my/our in-kind donation.

Donor Name: _____

Business Name: _____

Address: _____ City: _____ PC: _____

Phone: _____ Fax: _____

E-mail: _____

Website: _____

Signature: _____ *Date:* _____

In-kind item(s): _____

Total Value: \$_____

OFFICE USE ONLY: Item(s) received

Pick up or delivery info:

